

# 2025 Usdaw Campaign Calendar



Month	Campaign	Dates	Get Involved
January	Membership Week	20-26 January	An opportunity to start the year with a growing membership.
February	LGBT+ History Month	All month	Download our poster and check the reps e-newsletter for updates.
	Time to Talk Day	6 February	Share our social media posts and support mental health through taking the time to talk.
	Heart Unions Week	10-16 February	We love trade unions and this TUC-led week is a chance for us all to show it.
	Health and Safety Awareness Day	26 February	Order a campaign pack and organise a stall to highlight the importance of health and safety in your workplace.
March	Freedom From Fear	Early March	Check out and share the results from our latest Freedom From Fear survey.
	Me, Work and the Menopause	8 March	International Women's Day gives reps another opportunity to highlight the Union's 'Me, Work and the Menopause' campaign.
	Young Workers' Week	24-30 March	If you're a young rep, find out about the events happening in your Region.
April	New Deal for Workers	All month	Get involved in highlighting our continued campaign to ensure the Labour Government introduces the New Deal for Workers our members need.
	International Workers' Memorial Day	28 April	We'll be sharing information regarding this international day of remembrance for workers killed, disabled, injured or made unwell by their work.
May	Local Elections	1 May	Sign up to our Political Activist Programme and get involved in campaigning.
June	Pride Month	All month	Please contact Head Office to order materials for workplace campaign events to promote LGBT+ equality or any Pride events you're attending over the summer.
	Membership Week	16-22 June	Organise a stall and recruit members in your workplace to help grow our Union.
	Parents and Carers Spotlight Day	25 June	The Spotlight Day remains a highlight in the calendar. Details on the theme of the day will be shared nearer the date.
July	National Retail Workers' Day	5 July	We will be taking to High Streets around the country to celebrate the incredible role that retail workers play in our society. Contact your local office to get involved.
August	Campaign Planning	All month	Plan ahead for your autumn campaigns.
September	Labour Party Conference	28 September - 1 October	We'll be lobbying the party of Government on Usdaw's key campaigns.
October	Black History Month	All month	We'll be promoting Black voices through our social media and in our magazines, as well as holding our annual Black Members' Weekend Workshop.
	Mental Health Day of Action	10 October	Order a campaign pack and set up a stall in your workplace on this vital issue.
	Wear Red Day	24 October	Register your workplace event and order materials through Show Racism the Red Card to raise vital funds for the anti-racism educational charity and demonstrate your support for anti-racism.
November	Respect Week	10-16 November	Organise a workplace event to campaign against abuse, threats and violence.
	Disability History Month	16 November - 16 December	Order a 'Not all Disability is Visible' campaign pack to help you raise awareness of disabled workers' rights.
December	Safe Journeys to Work	All month	As the nights draw in, get involved in our campaign to ensure members can get safely to and from work.
	Christmas and New Year Working	All month	Everyone deserves a fair break over the Christmas period. Help spread the word.



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