

2024 Usdaw Campaign Calendar



Month	Campaign	Dates	Get Involved
January	Membership Week	15-21 January	An opportunity to start the year with a growing membership.
February	LGBT+ History Month	All month	Download our poster and check the reps e-newsletter for updates.
	Time to Talk Day	2 February	Share our posts on social media and take the time to talk.
	Heart Unions Week	12-18 February	We love trade unions and this TUC-led week is a chance for us all to show it.
March	Cost of Living Crisis	All month	As the Government gears up for the Budget, we'll be campaigning on the cost of living.
	Freedom From Fear	Early March	Check out and share the results from our latest Freedom From Fear survey.
	Young Workers Week	4-10 March	If you're a young rep, find out about the events happening in your Region.
	Me, Work and the Menopause	8 March	International Women's Day gives reps another opportunity to highlight the Union's 'Me, Work and the Menopause' campaign.
April	New Deal for Workers	All month	As new Minimum Wage rates, updated benefit payments and state pension rates are implemented, we'll be calling for a New Deal for Workers.
May	Cost of Living Crisis	All month	We'll be raising members' concerns over the prolonged impact of the cost of living crisis.
	Local Elections	2 May	Sign up to our Political Activists Programme and get involved in campaigning.
June	Membership Week	17-23 June	Organise a stall and recruit members in your workplace to help grow our Union.
	Parents and Carers Spotlight Day	26 June	The theme of Spotlight Day has yet to be decided although in 2024 the focus is likely to be on working carers.
	Pride Month	All month	Materials are available to support reps and members in raising awareness of LGBT+ workplace reps. Please contact Head Office to order materials and look out for details of the Union's LGBT get-together.
July	National Retail Workers' Day	13 July	We will be taking to High Streets around the country to celebrate the incredible role the retail workers play in our society. Contact your local office to get involved.
August	Campaign Planning	All month	Plan ahead for your autumn campaigns.
September	TUC Congress	8-11 September	We'll put forward key issues facing our members at TUC Congress.
October	Black History Month	All month	We'll be promoting Black voices within our Union through social media and our magazines as well as holding our annual Black Members' Weekend Workshop.
	Mental Health Day of Action	10 October	Order a campaign pack and set up a stall in your workplace on this vital issue.
	Wear Red Day	18 October	Register your workplace event and order materials through Show Racism the Red Card to raise vital funds for the anti-racism educational charity and demonstrate your support for anti-racism.
November	Respect Week	11-17 November	Organise a workplace event to campaign against abuse, threats and violence.
	Young Workers Weekend	2-3 November	If you're a young rep, join us at our National Young Workers Weekend.
	Disability History Month - Not all Disability is Visible	Begins 16 November to 16 December	Raise awareness of disabled workers' rights at work by organising a 'Not all Disability is Visible' workplace campaign stand.
December	Safe Journeys to Work	All month	We will be relaunching a rebranded and updated 'Safe Journeys to Work' workplace campaign.
	Christmas and New Year Working	All month	Everyone deserves a fair break over the Christmas period. Help share the word.



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